

**GOVERNMENT OF ANDHRA PRADESH**  
**ABSTRACT**

ITE&C Dept – Reimbursement of 50%/100% Exhibition Subsidy towards stall rentals for participating in the national & international IT exhibition – Sanction and Release of an amount of Rs.3,02,405/- (Rupees Three Lakhs Two thousand Four hundred and Five only) to M/s Green Gold Animation Pvt. Ltd., IT company under ICT Policy of Government of Andhra Pradesh - Orders - Issued.

**INFORMATION TECHNOLOGY, ELECTRONICS AND COMMUNICATIONS (Promotions)**  
**DEPARTMENT**

**G.O.Rt.No. 37**

**Dated:10.03.2014**

**Read the following:**

1. G.O.Ms.No.9, IT&C Department, dt.07.07.2010.
2. GO.Ms.No.12, IT&C Dept, dt:23.07.2010
3. GO.Ms.No.9, IT&C Dept, dt:15.03.2013.
4. From M/s. Green Gold Animation Pvt. Ltd., Secunderabad Application dt:22.11.2013
5. Minutes of the 64<sup>th</sup> CCITI meeting held on 14.02.2014.
6. G.O.Rt.No.1926, Finance (EXPR.GAD-II) Department dt:06.04.2013.
7. U.O.Note No.105/IT&C/Budget/2013, IT&C Dept, dt:12.04.2013.

\* \* \* \* \*

**ORDER:**

The ICT Policy of Govt of AP in G.O. first read above seeks to promote the participation of the ICT Companies in national and international ICT Exhibitions to encourage Small and Medium Enterprise for exploring and penetrating national and international markets for increased business opportunities and provides 50%/100% subsidy in respect of the exhibition stall rent payable to the SME units.

2. As per GOs second and third read above, the following company has participated in an international ICT Exhibition MIPCOM 2013, France and is eligible for reimbursement of 50%/100% exhibition subsidy paid towards stall rentals and after completion of the exhibition, vide 4 read above requested for reimbursement of 50%/100% exhibition subsidy in their favour:

S.No.	Name of the company	Name of the exhibition participated	Amount claimed (Rs)	Amount eligible & to be released (Rs.)
1	M/s Green Gold Animation Pvt., Ltd.,	MIPCOM 2013, France Dt.07.10.13 to 10.10.13	8,88,480	3,02,405
Total :-				<b>3,02,405</b>

3. Taking into consideration the recommendations of CCITI vide 5<sup>th</sup> read above, Government after careful consideration, hereby accords sanction and release for an amount of Rs.3,02,405/- (Rupees Three Lakh Two thousand Four hundred and Five Only) to the company mentioned at Para.2 above towards stall rentals paid by the company.

4. The Subsidy sanctioned and released at Para.3 above shall be debited to the following Head of Account:

3451 : Secretariat Economic Services  
MH 090 : Secretariat  
GH (11) : Normal State Plan  
SH (22) : IT&C Department  
330 : Subsidies

Cont...2<sup>nd</sup>...page

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5. The Joint Director (Admn) & DDO, ITE&C Department shall draw the amount of Rs.3,02,405/- (Rupees Three lakh Two thousand Four hundred and Five Only) towards reimbursement of Exhibition Subsidy sanctioned in Para.3 above and arrange for payment after duly applying the TDS in favour of the respective company as mentioned here under:

S.No.	Name of the company	Amount to be reimbursed (Rs.)
1	M/s Green Gold Animation Pvt. Ltd.,	3,02,405/-
Total :-		<b>3,02,405/-</b>

6. The above company shall submit an advance stamped receipt for the amount sanctioned to the Department in duplicate.

**(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)**

**SANJAY JAJU**  
**SECRETARY TO GOVERNMENT**

To  
M/s. Green Gold Animation Pvt. Ltd., #1-8-342, Indian Airlines Colony Extension, Patigadda, Begumpet, Secunderabad - 500016.

The Accountant General (A&E)/(Audit), A.P. Hyderabad  
The Director Treasuries & Accounts, A.P., Hyderabad  
The Pay and Accounts Officer, Hyderabad  
The Resident Audit Officer, O/o Pay and Accounts Officer, Hyderabad  
The Dy. Pay and Accounts Officer, AP Secretariat Branch, Hyderabad  
The JD (Admn) & DDO, ITE&C Department

Copy to:  
S.F./Spare

**// FORWARDED : : BY ORDER //**

**SECTION OFFICER**